



JESSICA CHU

UX DESIGNER

CONTACT

+44 07818 011924

jesschudesign@gmail.com

www.linkedin.com/in/jess-chu

www.jesschudesign.com

EDUCATION

UX DESIGN IMMERSIVE

General Assembly | 2021

CERTIFICATE IV IN DESIGN

Design Centre Enmore TAFE | 2020

BACHELOR OF BUSINESS ADMIN

Macquarie University | 2015

PROFESSIONAL SKILLS

Customer service
Problem Solving
Wireframing
User Research
Interface Design
Graphic Design
Conversion Optimisation
Stakeholder management

TOOLS

Wireframing
Prototyping
Adobe Suite
Figma
Jira
Miro

ABOUT

I have recently moved to the UK from Australia on a Youth Mobility Visa, seeking to gain experience and grow as a budding UX Designer.

I have a strong passion for creating intuitive and engaging digital experiences, and believes everything in life is an experience that can be constantly improved and made better, simpler, and easier.

UX EXPERIENCE

Jaywing x Frank Digital | Junior Digital Designer

May 2022 - May 2023

- Collaborated closely alongside Project Managers, Engineers & fellow Designers to conceptualise & deliver end-to-end digital solutions
- Demonstrated meticulous attention to detail and design consistency, striving for pixel-perfect designs within Figma
- Utilized Jira for writing user stories and facilitating website testing, ensuring efficient project management and quality assurance.
- Conducted thorough reviews of existing client websites to identify insights and opportunities for improvement.
- Partnered with the CRO team to implement A/B testing strategies for clients, optimising user experience and conversion rates.

Living Future Institute Australia | UX Consultant

Aug 2021 - Oct 2021

- Collaborated closely with client to understand their need and vision.
- Empathised with users and gained valuable insights and opportunities.
- Ideated and refined design concept using the iterative process.
- Using information architecture and writing UX copy, users were able to navigate, use and understand website easily.
- Provided clear design recommendations that were promptly implemented by the LFIA team.

OTHER EXPERIENCE

10 years experience working in admin and service-related roles.

Objective Corporation | Employee Experience Assistant

- Understanding business goals and stakeholders needs
- Developing relationships with multi-disciplinary teams
- Analysing and synthesizing key findings from different perspectives
- Able to dig deeper into a problem and generate ideas
- Strong verbal and written communication